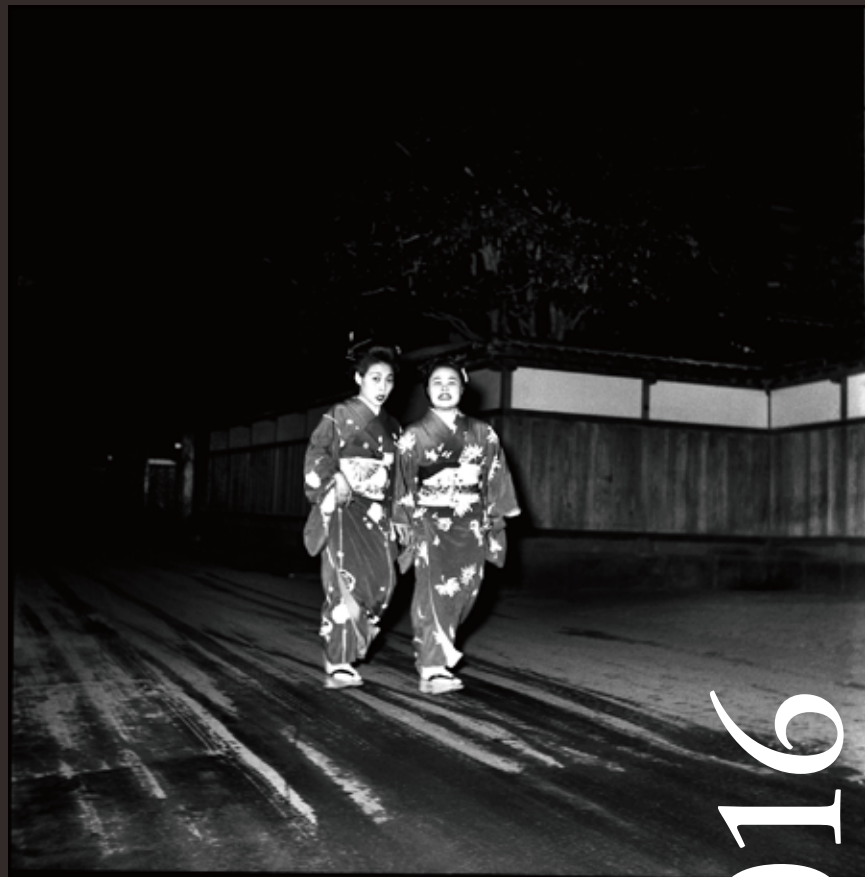
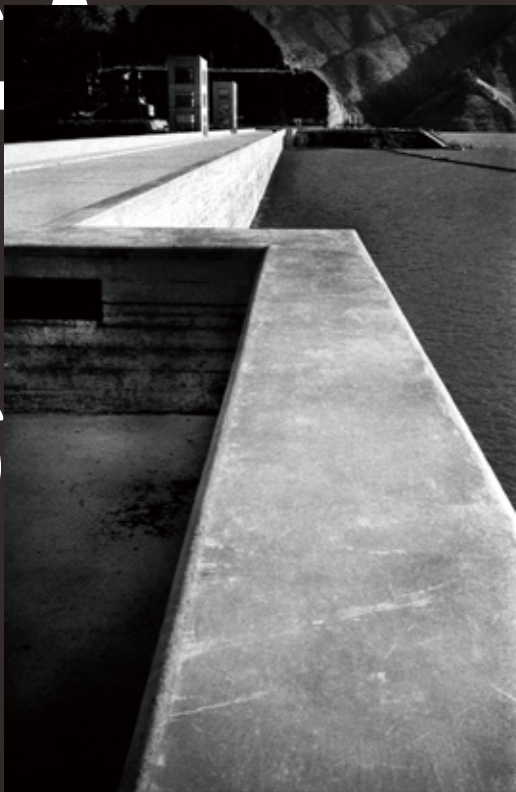


Daikanyama Photo fair



Dates: Sep 30(Fri) — Oct 2(Sun), 2016
11:00 – 21:00 (11:00 – 17:00 on the last day)
Site | Daikanyama Hillside Forum, Hillside Plaza
Organizer | Fine-Art Photography Association
fapa.jp ©Kikuji Kawada 2016

30 September – 2 October, 2016

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Statement

From September 30th to October 2nd in 2016, the third Daikanyama Photo Fair was held at Daikanyama Hillside Terrace. More than 3,000 people visited in the 4 days including the preview, we assure that we were able to introduce not only the history but also the present and future of fine art photography.

During the fair, we also organized the exhibition "The Photobook". The exhibition was a new attempt to comprehensively introduce the history of Japanese photobooks and the unique changes it has experienced since 1960's. In addition to talk programs and lectures that invited curators and critics from both Japan and overseas, a program that discussed each era of Japanese photography in relay format and the workshops were hosted to further communicate the appeal of photography by enabling participants to actively engage in the photography making process.

We are deeply grateful to all of the exhibitors, 20 galleries and 8 booksellers and publishers, as well as the companies and organizations who sponsored and cooperated with us. We now make preparations for the next fair, and we would like to welcome more visitors to the forth Daikanyama Photo Fair through higher quality of presentations and programs. Once again, thank you very much for your continued support.

November, 2016

Fine-Art Photography Association



Outline of the Fair

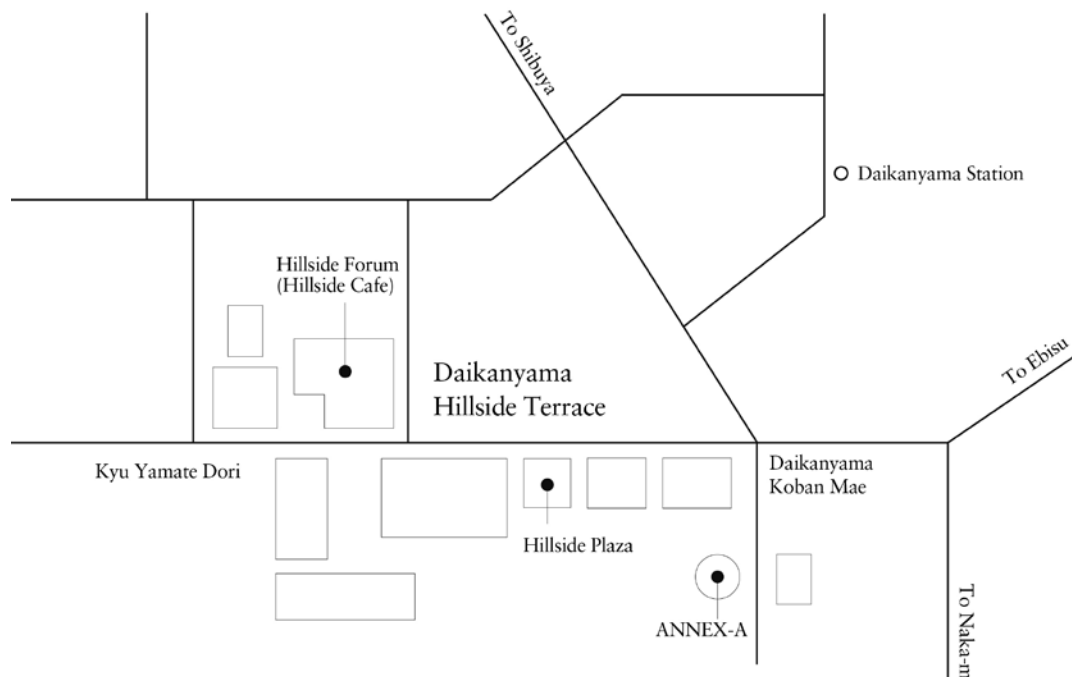
| | |
|---------------|---|
| Date & Time | September 30 (Fri) – October 2 (Sun) 11:00 – 21:00 (11:00 - 17:00 on the last day) September 29 (Thu) 16:00 – 21:00 Opening Preview |
| Sites | Hillside Forum (Hillside Terrace Building F, Sarugaku-cho 18-8, Shibuya-ku, Tokyo) Hillside Plaza (29-18 Sarugaku-cho, Shibuya-ku, Tokyo) Annex-A (18-8 Sarugaku-cho, Shibuya-ku, Tokyo) |
| Admission | [Adult] ¥ 1,500. [Student] ¥ 1,000. |
| Contents | Photography fair & public programs |
| Exhibitors | Benrido, EMON PHOTO GALLERY, G/P gallery, HAGIWARA PROJECTS, hiromiyoshii roppongi KOMIYAMA TOKYO, Little Big Man Gallery, MATCH and Company, matchbaco, MACK, MEM Monochrome Gallery RAIN, MÖREL BOOKS, nap gallery, Gallery Naruyama, PGI, POETIC SCAPE, POST Roman Road, shashasha, Taka Ishii Gallery, Taka Ishii Gallery Photography / Film, The Third Gallery Aya, twelvebooks YKG/Yutaka Kikutake Gallery, Yuka Tsuruno Gallery, Yumiko Chiba Associates, ZEN FOTO GALLERY |
| Organizer | Fine-Art Photography Association |
| Sponsors | Ruinart (MHD Moet Hennessy Diageo K.K.), Canon Marketing Japan Inc. TOKYO COLLEGE OF PHOTOGRAPHY, Mitsukoshi Nihombashi Store |
| Supporters | COGICOGI, gallery ON THE HILL, Daikanyama Shop Association, HILLSIDE TERRACE |
| Media Partner | IMA |

Facts & Figures

| | |
|----------------------|---|
| Number of days | 3 consecutive days *4 days including the opening preview |
| Number of exhibitors | 28 (20 galleries and 8 booksellers and publishers) |
| Number of works | 215 (Photographic works and installatoin only, excluding photobooks, artits books and related publications) |
| Number of visitors | 3,800 (the fair visitors 3,450, event participants 350) |
| Number of programs | Exhibition, 10 talk sessions, 1 lecture, 2 workshops |

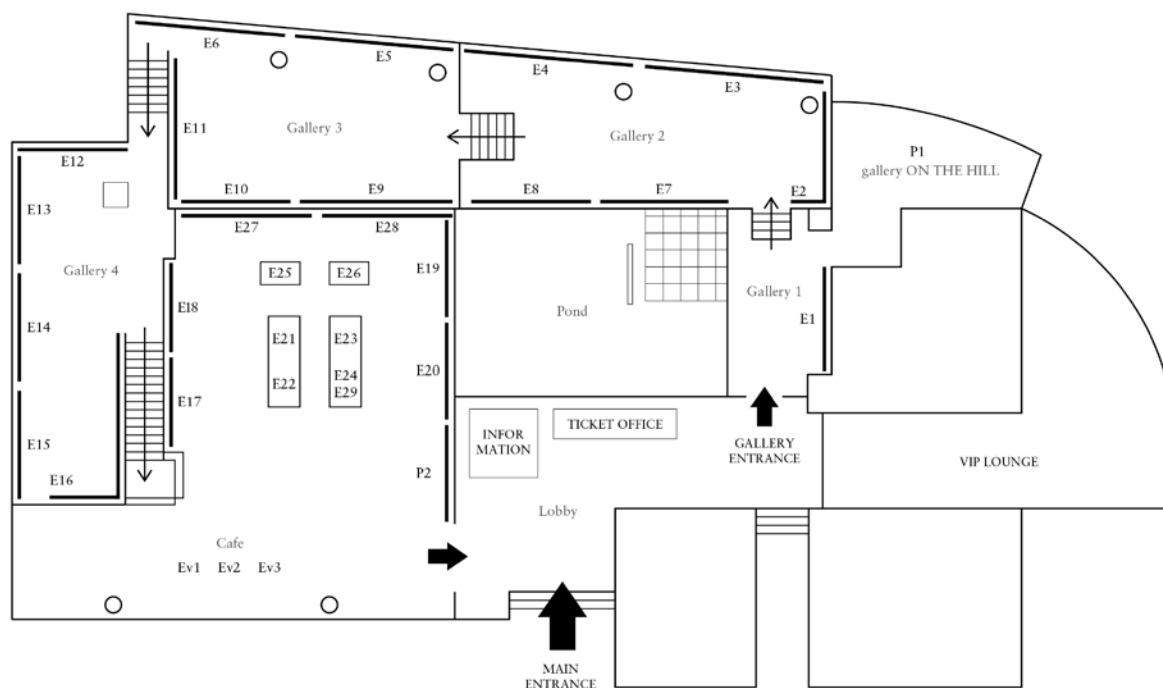
Fair Map

Centered on the Hillside Forum as the main venue, the related programs were held at all three venues. Japanese photobooks published from the postwar era to the present were introduced comprehensively at the Hillside Plaza. The talk program and the kids workshop were also held as the pre-event at Apple Omotesando.



Fair Structure & Floor Plan

We created more spaces than last year, and integrated the booksellers and publishers' area with the gallery area in order to create an environment where visitors could appreciate the exhibitors and the exhibits with comfortable distance.



Site : Daikanyama Hillside Forum

Exhibitors (E)

E1 PGI
 E2 EMON PHOTO GALLERY
 E3 Monochrome Gallery RAIN
 E4 hiromiyoshii roppongi
 E5 Gallery Naruyama
 E6 matchbaco
 E7 ZEN FOTO GALLERY
 E8 G/P gallery
 E9 POETIC SCAPE
 E10 The Third Gallery Aya
 E11 Yuka Tsuruno Gallery
 E12 YKG / Yutaka Kikutake Gallery
 E13 PGI
 E14 nap gallery
 E15 HAGIWARA PROJECTS
 E16 Yumiko Chiba Associates
 E17 KOMIYAMA TOKYO
 E18 MEM
 E19 Roman Road
 E20 Roman Road
 E21 POST

E22 shashasha
 E23 MACK
 E24/29 twelvebooks / MÖREL BOOKS
 E25 MATCH and Company
 E26 Benrido
 E27 Taka Ishii Gallery
 Taka Ishii Gallery Photography / Film
 E28 Little Big Man Gallery

Partners (P)

P1 FAPA
 FAPA book, Kikuji Kawada, "Remote Past a Memoir: 1951 - 1966" Special Edition, "Hi-Nikki (Non-Diary Diary)"
 P2 Ruinart (MHD Moët Hennessy Diageo)

Events (Ev)

Ev1 Talk Session - Daisuke Yokota x Kenta Cobayashi x Shigeo Goto
 Ev2 Talk Session - Amanda Maddox x Lieko Shiga
 Ev3 Talk Session - "Remote Past a Memoir: 1951—1966"

Galleries





PGI

Kikuji Kawada, Yoshihiko Ito, Ray Metzker



EMON PHOTO GALLERY

Osamu Yokonami



G/P gallery

Takaaki Akaishi, Norihito Ogata, Daisuke Yokota



HAGIWARA PROJECTS

Tamotsu Kido



hiromiyoshii roppongi

Satoshi Otsuka



Little Big Man Gallery
Ed Templeton



matchbaco
Ren Hang



MEM
Charles Fréger, Yasumasa Morimura



Monochrome Gallery RAIN
Hiromitsu Morimoto, Takuji Kubo, Kazuo Amemiya



nap gallery
Kyoji Takahashi, Sayuki Inoue



Gallery Naruyama
Momo Okabe, Medical photos of Meiji period



POETIC SCAPE

Yoshiichi Hara, Hiroshi Nomura, Satomi Sakuma



Roman Road

Antony Cairns



Taka Ishii Gallery

Nobuyoshi Araki



Taka Ishii Gallery Photography / Film

Nobuyoshi Araki



The Third Gallery Aya

Ishiuchi Miyako, Abe Jun, Kazushi Kusakabe



YKG / Yutaka Kikutake Gallery

Nerhol, Hirofumi Isoya



Yuka Tsuruno Gallery

Yusuke Yamatani, Tim Barber, Hajime Sawatari



Yumiko Chiba Associates

Kanji Wakae, Wataru Yamamoto, Shiho Yoshida



ZEN FOTO GALLERY

Shoko Hashimoto, Kazuo Kitai

Booksellers & Publishers





Benrido



KOMIYAMA TOKYO



MATCH and Company



MACK, MÖREL BOOKS, twelvebooks

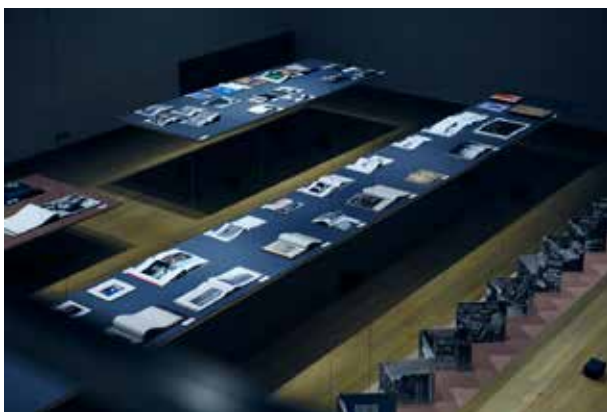
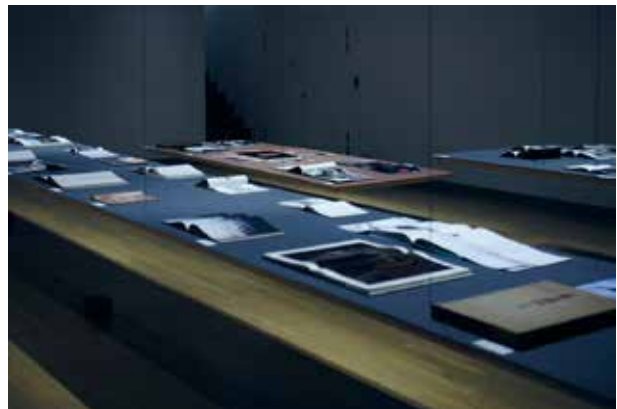


POST



shashasha

"The Photobook" Exhibition



The Photobook

The exhibition is an attempt to comprehensively introduce the history of Japanese photobooks and the unique changes it has experienced since the war through keywords such as media, design, printing techniques, and publishers. Inviting Ryuichi Kaneko, who is a photography historian and a photobook collector, as a guest curator and including works from his collection, the exhibition serves to introduce the appeal of Japanese photobooks from a diverse and multilateral approach. Nowadays the visual media is overflowing, it was the exhibition to explore the unchanging charm of pictures convey through photobooks and to the possibility of future photographs. The photobooks at the exhibition were archived and viewed by electronic devices such as iPad, and gave an insight into its lure by audio guide. The display and sales of photobooks, authored by the graduates of the Tokyo College of Photography, were also held in cooperation with the Alumni Association at the Tokyo College of Photography.



Partners



Dates: September 30 (Fri.) - October 2 (Sun.)

Sites: Hillside Forum, Exhibition Room (VIP Lounge)

Sponsor: Ruinart (MHD Moet Hennessy Diageo K.K.)

Continuing from the last year's fair, the guests and the visitors at the opening reception and the VIP Lounge enjoyed Ruinart. The photography series "Porcelain Nude" by Yasumichi Morita was exhibited at the VIP Lounge during the fair.

Yasumichi Morita

GLAMOROUS co., ltd.

Born in Osaka, Japan in 1967. He accumulated experience in the field and learnt the basics of interior design through practical experience. He founded <GLAMOROUS> in 2000. He has been involved in the projects in Hong Kong, New York, London, Qatar and other major cities. Based on a "haute couture" design, he works on products and other fields.





Public Programs

Talk Session / Relay Talk / Lecture / Workshop



Dates: September 30 (Fri) - October 2 (Sun)

Sites: Hillside cafe, ANNEX-A, Apple Omotesando

Centering on “The Photobook” exhibition, a series of related programs were held with the aim of providing a comprehensive learning experience regarding the history of Japanese photography. We held the relay talks that discussed the attitudes and movements in fine art photography from the 1960's until the latest contemporary scene, and the talk sessions that invited curators and critics from both Japan and overseas to inform the current situation of photography in various places throughout the world. In addition to the lectures that provided visitors with the opportunity to learn about the current and future of fine art photography from a series of professionals with a deep and well-versed knowledge in the history of Japanese photography, the workshops were hosted to further communicate the appeal of photography by enabling participants to actively engage in the photography making process.



Public Programs

Relay Talks

Date: October 1 (Sat)

13:00 – 14:00 1960s - 70s Ryuichi Kaneko (Photography Historian, Photobook Collector)

14:20 – 15:20 1980s - 90s Kotaro Iizawa (Photography Critic)

15:40 – 16:40 2000s Bunmei Shirabe (Photography Historian / Critic) x Mika Kobayashi (Photography Researcher)

Site: ANNEX-A

Talk Session, Lecture

Date: September 30 (Fri)

18:00 – 19:00 Kiyoji Takahashi (Photographer) x Toshiharu Ito (Art Historian) / ANNEX-A

19:00 – 20:30 Daisuke Yokota (Photographer) x Kenta Cobayashi (Photographer) x Shigeo Goto (Editor, Curator)
/ Hillside cafe

Date: October 1 (Sat)

11:00 – 12:30 "TOKYO: Contemporary Japanese Photography"

Satomi Fujimura (Curator at the Tokyo Photographic Art Museum)

Shintaro Sato x Kazutomo Tashiro x Takehiko Nakafuji x Keiko Nomura x Keizo Motoda

/ ANNEX-A

15:00 – 16:30 Amanda Maddox (Assistant Curator of Department of Photography at the J. Paul Getty Museum)
x Lieko Shiga (Photographer) / Hillside cafe

17:00 – 18:30 Joshua Chuang (Curator, Writer, Editor) x Ryuichi Kaneko / Hillside cafe

19:00 – 20:30 Simon Baker (Senior Curator of International Art at Tate Modern) / Hillside cafe

Date: October 2 (Sun)

12:00 – 14:00 "Remote Past a Memoir: 1951 - 1966"

Kikuji Kawada (Photographer) x Hiroaki Yoshino (Professor at Tokyo Polytechnic University)

/ Hillside cafe

Satellite Talk

Shingo Wakagi (Photographer) x Shigeo Goto

Date & Time: September 12 (Mon) 19:00 - 20:00

Site : Apple Omotesando

Workshop

Kids Program "Making a Photograph that Captures the Picture"

Date & Time: September 11 (Sun) 11:00 - 12:00

Site: Apple Omotesando

Workshop "Collotype Print"

Date & Time: October 1 (Sat) 17:00 – 20:00

Site: ANNEX-A

Kids Program "Making a Photograph that Captures the Picture"

Under the theme of “Capturing the Picture, Making a Photograph,” a photographer Hiroshi Nomura used iPad Pro, iPad, and the painting application Waterlogue to introduce in a hands-on approach how to easily make digital artworks based on the motif of family. The works produced were exhibited along with the prints during the daikanyama photo fair.



Apple Omotesando © Kensuke Tomura



gallery ON THE HILL

fapa book vol.3 Kikuji Kawada "Remote Past a Memoir: 1951 – 1966"

Kikuji Kawada's "Remote Past a Memoir: 1951 – 1966" was published in conjunction with the third daikanyama photo fair. This photobook is composed of Kawada's early works from 1951 to 1956 when Kawada established his own style as a photographer. From the works used as the main visual for this year's daikanyama photo fair, which is highly regarded by Ihei Kimura and Ken Domon at the monthly contest of camera magazine and serves as a starting point of Kawada's professional career, to the unpublished works, this photobook presents the Kawada's distinguished images of turbulent period. Mentioned by Kawada as "it serves notice that not only past memory but future memory is lurking. It is here that you can experience jamais vu and déjà vu. It is like when a pile of photographs raises a real image. It exceeds time and place," we could find the world of past, present and future memoir at the "Beginning of photography." Including an afterword by Rei Masuda, Chief curator at The National Museum of Modern Art, Tokyo. Text is available in both Japanese and English.



| | |
|------------------|---------------------------|
| Photography | Kikuji Kawada |
| Text | Kikuji Kawada, Rei Masuda |
| Book Design | Yoshihisa Tanaka |
| Size | 230 x 180 mm |
| Pages | 304 pages |
| Illustrations | 192 images |
| Binding | Softcover |
| Publication date | 2016 |
| First Edition | 1000 |
| Produced by | FAPA |
| Published by | Case Publishing |



Kikuji Kawada "Geisha, Izunagaoka" 1952
© Kikuji Kawada, courtesy of PGI

Opening Preview



Public Relations

We carried out PR activities with the bilingual press release, SNS and the fair special site. We were able to achieve appeal for not only domestic and foreign photography fans but also fashion industry who could be the future collectors.



daikanyama photo fair Fair site



facebook



instagram



twitter

■ Number of press coverage: 70 (As of October, 2016)

■ Press value (JPY 8,401,380.)

Art Direction

Yoshihisa Tanaka, who has worked on art direction from the first daikanyama photo fair, was appointed to the art director. He comprehensively engaged in public of the fair, profile building, branding and so forth. We archived the unique presentation of the association including the planning of the signage and the printed matter, centring around the works by Kikuji Kawada that was compiled as the FAPA book Vol. 3.



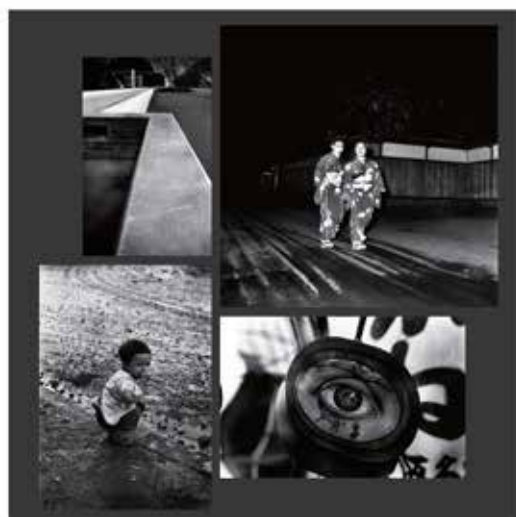
daikanyama photo fair Entrance



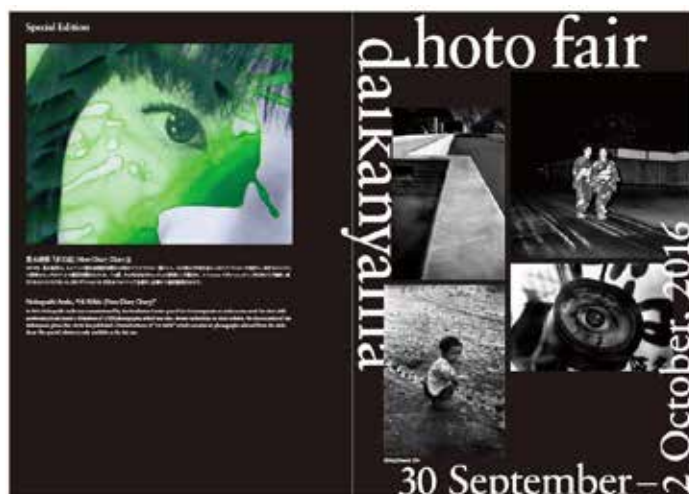
Exhibitor signage



Ticket (Invitation, Adult, Student)



Invitation



Fair Map

From Participants

“ Despite it was the compact fair, I felt the fair was enhanced by the talk show, the events and photobooks sales, and drew increased visitor. I was consulted by those who had not purchased art works yet and I had a feeling that the fair would lead to acquiring new customers. The atmosphere of the fair was enable me to talk with the visitors more casually. (Exhibitor)

“ Compared with the last year's fair, I was able to acquire more new customers and it was a very fruitful four-days. (Exhibitor)

“ It was my first participation. As a comment after the photo fair, I am satisfied with the meaningful experience. It was a great opportunity for future development of the gallery. (Exhibitor)

“ The special exhibition on the book collection was beautiful.
I would think additional special exhibits are a must. (Exhibitor)

“ Good communication pre and post fair. Super helpful staff and aid during the installation.
(Exhibitor)

“ I think the content of the talk session, and fapa book was received very well.
It aroused more interest in the fair, and visitors increased. (Participant in the program)

“ I participated in the collotype workshop and learnt a lot from Benrido's detailed guidance.
(Participant in the workshop)

“ Although it was a short period, three days, I appreciate having taken part in the daikanyama photo fair as volunteer staff. I had a great opportunity to see various photo exhibitions and photobooks, as well as to attend the talk events and workshop that was the valuable experience. Most of all, I am very pleased to meet many people.
(Volunteer staff)

Partners

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TOKYO COLLEGE OF PHOTOGRAPHY

SUPPORTERS



COGICOGI



gallery ON THE HILL



Hillside Terrace

MEDIA PARTNER



Daikanyama Shop Association



IMA

photo fair
daikanyama
30 September – 2 October, 2016